

Make a good first impression online with a professional website

Today's customers are checking out your website long before they stop in your store or call to find out more information. Make sure you're making the right first impression with a professional website or app.

A modern website that engages visitors and turns prospects into leads is critical to your digital marketing success. Amplified will help your business stand out from the competition with a custom responsive website or app that looks and works great whether your customers are viewing it from their desktop, smartphone, or tablet.



WEB & APP CAMPAIGN GOALS AND BENEFITS

- improve your brand image with a professional website
- Demonstrate credibility to potential customers
- Convert browsers into buyers
- Your website can be open all day, every day - even if you're not
- Reach new customers searching your product or services online



Make a good first impression online with a professional website

WEB & APP PRODUCT AND SERVICE OPTIONS



CUSTOM WEBSITE DEVELOPMENT

Amplified will design and create an affordable, professional website customized for your business



E-COMMERCE SITE

We'll create an e-commerce store that is user-friendly and will make money while you sleep



RESPONSIVE WEBSITE

Responsive design automatically adjusts to whatever device the user is using. When making changes to your site, you only have to make those changes in one place instead of two if you have a separate mobile website.



APPLICATION DEVELOPMENT

Need an app for that? Amplified can create a custom-built app for your business that engages customers and makes for a memorable brand experience



MOBILE-ONLY SITE DEVELOPMENT

Mobile browsing has officially overtaken the desktop; we'll optimize your website to ensure your site looks great and is easy to use on all devices



LANDING PAGE

Convert your social media followers. Email subscribers and ad campaign clicks into sales, with a landing page designed to convert leads into customers

SERVICES PROVIDED WITH ALL WEBSITE DEVELOPMENT PACKAGES



MULTIMEDIA OPTIONS

There are ways to reach your audience besides text; incorporate video, photo galleries, social media feeds and more to give customers multiple ways to learn about your products and services



ON-PAGE SEO

Amplified will pack your website with relevant keywords and metadata that will help your business be found and rank highly in search results



CONTACT & SIGN-UP FORMS

Gather valuable data from your customers or potential customers and give them a place to contact your business with forms and surveys



SEARCH ENGINE REGISTRATION

Search engines only know your site exists if you tell them; we'll submit yours to Google, Bing and Yahoo so your business starts showing up in web searches



WEBSITE ANALYTICS

Analytics reporting delivers data about your website visitors and their behavior

